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To: Local & Trade Media  
From: *Melissa Lee, Communications Manager*  
*Plastatech® Engineering, Ltd.*  
725 Morley Drive  
Saginaw, MI 48601  
**(800) 892-9358**  
[mlee@plastatech.com](mailto:mlee@plastatech.com)



## **Plastatech® Engineering, Ltd. Launches Updated Website**

**SAGINAW, MICHIGAN** — Plastatech Engineering, Ltd. is pleased to announce the launch of their newly updated website, accessible at [www.plastatech.com](http://www.plastatech.com). The complete overhaul features a variety of design and organizational updates that aim to enhance overall user experience and efficiency.

The homepage update features easily accessible links to information about our three main product capabilities - films, membranes and laminates – as well as an up-to-date list of upcoming events and an overview of company operations. Product pages include detailed information on key characteristics, interactive photos and videos, and quick access to product-specific resource documents. Overall site navigation has also been reorganized with user needs in mind, and a comprehensive overview of product applications is available to explore.

“Our mission with Plastatech is to provide our customers with the best thermoplastic barrier solutions and service,” explained Mark Rose, Sales Manager. “We are excited to be able to incorporate that mission into the new website and create a valuable, easy-to-use resource for everyone.”

Visit the new Plastatech website today to explore the updated features. Any questions regarding the site can be directed to the Plastatech team at 800-892-9358.

### **About Plastatech® Engineering, Ltd.**

Plastatech produces calendered and extruded PVC films, weft-inserted textiles, single-ply PVC roofing membrane, reinforced and non-reinforced geomembranes, and laminated vinyl fabrics that are used for tension structures, temporary shelters, agricultural storage, pond liners, and other applications. Plastatech is headquartered in Saginaw, Michigan. For more information on Plastatech, call 800-892-9358 or visit [www.plastatech.com](http://www.plastatech.com).

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