



FOR IMMEDIATE RELEASE

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Plastatech® Engineering, Ltd. Launches New Website

SAGINAW, MICHIGAN – March 2015 – Plastatech Engineering, Ltd. is pleased to announce it has officially launched a new website. The website can still be found at www.plastatech.com.

The website refresh is one more step in Plastatech’s rebranding process, which began in 2014 and includes a new logo and brand statement. Designed to be easy-to-navigate and help customers find things faster and easier, the new site fits in better with Plastatech’s strategic vision to raise brand awareness and increase market share.

“Plastatech is always looking for ways to make a splash in the marketplace,” said Mark Rose, Plastatech Sales Manager. “We started with a new logo and brand statement to better identify ourselves in the geomembrane market, and now we have a website to match.”

About Plastatech® Engineering, Ltd.

Plastatech produces calendered and extruded PVC films, weft-inserted textiles, single-ply PVC roofing membrane, reinforced and non-reinforced geomembranes, and laminated vinyl fabrics that are used for tension structures, temporary shelters, agricultural storage, pond liners, and other applications. Plastatech is headquartered in Saginaw, Michigan. For more information on Plastatech, call 800-892-9358 or visit www.plastatech.com.

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